



# BLACKJACK cheater

[For Immediate Release](#)

## CELEBRITY POKER MEETS THE M.I.T. BLACKJACK TEAM IN GOSUB 60's BLACKJACK CHEATER™

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**Santa Monica, CA (February 15, 2006) – *Wanna beat the house?*** GOSUB 60, creator and global publisher of mobile entertainment, announces the release of its hottest and most innovative game to date, *Blackjack Cheater™*. As the first-and-only wireless blackjack game that actually shows players how to shift the odds and beat the house, *Blackjack Cheater™* is poised to rapidly become a favorite among novices and card sharks alike.

The game of blackjack has exploded in popularity over the past decade, with millions of online players and high-profile tournaments such as “The World Series of Blackjack.” Televised programs including the Game Show Network’s “Celebrity Blackjack” have also contributed to the game’s tremendous fame. Now, GOSUB 60 brings the high-stakes excitement to a cell phone near you.

“With *Blackjack Cheater*,” says Josh Hartwell, CEO of GOSUB 60, “we’ve combined the entertainment value of ‘Celebrity Poker’ with the complex statistical intelligence of the MIT Blackjack Team. Not only do players get a fantastic blackjack game, but also a full blown CHEATER SCHOOL with all the tips, tricks and inside-info on how to win.”

*Blackjack Cheater* is the only wireless blackjack game that lets players compete in tournaments, play with AI tablemates, unlock 8 unique casinos around the world, and get hints at every step. “But it’s the Cheater angle”, notes Lynette Latta, VP of Marketing for GS60, “that really sets us apart from the competition. Our in-game personal coaches not only explain basic hitting, standing & betting strategies, but also give the full download on how to count cards. Plus, our “REAL LIFE CASINO TIPS” teach players how to react in a casino setting and most importantly, cheat undetected.”

For the fastest way to beat the house, BJC offers a “CHEATER” mode that lets players to click their way through flawless play. With Cheater Mode on, BJC automatically hits, stands, raises and lowers as needed to effortlessly crank up the bankroll. And, for maximum real-life usage, the game features a bonus “HAND ADVISOR” in which players enter a hand they’re actually playing, and the BJC Coach tells them exactly what to do. For a game demo, visit <http://gosub60.com/MOBILE%20GAMES/BLACKJACK%20cheater.html>

GOSUB 60 has considerable experience in the mobile card game market beginning with *Solitaire Deluxe™*, their premiere release in early 2003. Since then, the *Solitaire Deluxe™* family of titles has been a top-seller on carriers worldwide, with over 1.5 millions downloads to date. *Blackjack Cheater™* is the first release in GOSUB 60’s trademarked *Cheater™* line of products encompassing an array of card, entertainment, and productivity titles.

### **About GOSUB 60:**

GOSUB 60 focuses on "Gateway" games: familiar software delivered with the high quality and intuitive controls necessary to turn wireless callers into wireless game players.

GS60’s mobile entertainment titles are available on Cingular, Verizon, Sprint, Alltel, Nextel and dozens of other wireless carriers in more than 20 countries.

visit: [www.gosub60.com](http://www.gosub60.com)

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