

GOSUB 60's SOLITAIRE DELUXE™ LINE REACHES 1.5 MILLION DOWNLOADS, WITH LATEST EDITION SET TO LAUNCH

Santa Monica, CA – August 23, 2005 - GOSUB 60, creator and global publisher of mobile entertainment, today announced two major milestones for its Solitaire Deluxe™ family of products: the November 14th launch of the Solitaire Deluxe™ 12-Pack, and a record 1.5 million downloads of the Solitaire Deluxe™ line.

GOSUB 60 released the original Solitaire Deluxe™ title in early 2003. That 4-game suite set the standard with GOSUB 60's trademark Easy-Read card design, robust & intuitive gameplay, and mass-market handset compatibility. "Since then," says Kellie Hartwell, VP of Sales for GOSUB 60, "we've seen the competition really step up and increase the overall quality of Solitaire gameplay with easier navigation, enhanced graphics, & improved feature sets. And now, we're planning to raise the bar again with our latest, - the Solitaire Deluxe™ 12-Pack."

With 12 full titles and 20 variations, the Solitaire Deluxe™ 12-Pack is poised to be the category killer, packing over twice the Solitaire action of the nearest competition. It's also the first mobile Solitaire Suite to offer the wildly popular Spider Solitaire, and the only BREW enabled mobile game that lets players port a hand of PC FreeCell to their mobile phones.

"The Solitaire Deluxe™ 12-Pack is a must-have for anyone who enjoys Solitaire", states Hartwell. "We've incorporated features like Legal Moves Highlighting, Auto Win-Detection, Card Back and Table Customization, and a personal Help Avatar to make gameplay easier and more fun than ever. Plus, our built in Text-A-Friend feature lets players send games, high scores, and canned messages to challenge a friend with just the press of a button."

To date, the Solitaire Deluxe™ line has garnered over 1.5 million downloads. "We have a lot of really loyal users to thank for this, who are very vocal and committed to GS60's Solitaire Deluxe™ brand" notes Hartwell. "We're confident that this customer satisfaction will continue with our latest release, and we're looking forward to more record-setting sales with the Solitaire Deluxe™ 12-Pack."

The Solitaire Deluxe™ 12-Pack will be available for BREW and J2ME on multiple U.S. carriers beginning November 14th, 2005. Prices vary by carrier, with subscriptions beginning at \$2.99 and unlimited use downloads at \$5.99.

About GOSUB 60:

Launched in 2003, GOSUB 60 focuses on providing "Gateway" games: familiar software delivered with the high quality and intuitive controls necessary to turn wireless callers into wireless game players.

Founders Josh Hartwell and Paul Bolten are 5-year veterans of the mobile software industry and have been instrumental in bringing to market such top-selling and award-winning titles as JAMDAT Bowling, EA SPORTS™ FIFA World Cup™, Solitaire Deluxe™, and Tiger Woods PGA Tour™ Golf 2004.

GOSUB 60 works in partnership with leading device manufacturers, service carriers, operators, and distributors to provide customers with great gaming entertainment that enhances the mobile phone experience. They develop and publish software for dozens of wireless carriers in more than 20 countries including the U.S., U.K., France, Mexico and Brazil. GOSUB 60's mobile software products are available across all major handsets in a variety of languages.

For more information, please visit www.gosub60.com.

