

GOSUB 60's 'SOLITAIRE DELUXE' REACHES BEST-SELLER STATUS
WITH OVER 500,000 DOWNLOADS IN 2004

Exclusive card design and intuitive controls make this addictive game a cell phone favorite!

Santa Monica, CA – September 22, 2004 – GOSUB 60, indie developer and publisher of mobile entertainment software, today announced that its hugely successful Solitaire Deluxe game has hit a landmark half-million downloads.

“Based on customer feedback and our high demo conversion rate, we knew the game was being really well received”, said Josh Hartwell, CEO of GOSUB 60, “but even so, we were impressed with how quickly it reached this key milestone.” Solitaire’s top-selling status is driven in part by placement on Cingular, Alltel and Verizon, along with a consistent ranking on AT&T Wireless’s *Top 10 Games* list. “People are obviously responding to the great, familiar gameplay of these 4 incredible titles along with an ease-of-use that hasn’t been seen before on cell phones,” Hartwell noted. Indeed, GOSUB 60’s Solitaire Deluxe is the only Solitaire title to offer 4 full games in one easy download compatible with the world’s most popular handset line.

Paul Bolten, V.P. of Development, elaborated “our Solitaire game incorporates a completely new and exclusive ‘Easy Read’ card design that makes gameplay effortless, even on low resolution devices. In addition, we added features like columns that automatically compress when cards reach the bottom of the screen, countless levels of 'undo move', double click control for rapidly moving cards, and an Auto-Save that, for many devices, allows you to simply close your phone and resume play later. It really takes Solitaire to a whole new level of playability and customization.”

Solitaire has been wildly popular since the early 1800’s, and enjoyed by such well-know figures as Franklin D. Roosevelt and Napoleon Bonaparte. GOSUB 60’s version features 4 games in one: Klondike (classic Solitaire), FreeCell, and Pyramid along with a bonus game of Kings-in-the Corner. Solitaire Deluxe is available through most major U.S. carriers including Cingular, AT&T Wireless, Alltel, and Verizon. Monthly subscriptions start at \$1.99 and unlimited-play versions are available with prices varying by carrier.

About GOSUB 60:

Launched in 2003, GOSUB 60 focuses on creating "Gateway" games: familiar software delivered with the high quality and intuitive controls necessary to turn wireless callers into wireless game players.

Founding partners Josh Hartwell and Paul Bolten are both 5-year veterans of the mobile software market and have been instrumental in developing such top-selling and award-winning titles as JAMDAT Bowling, EA SPORTS™ FIFA World Cup™, Solitaire Deluxe, and Tiger Woods PGA Tour® Golf 2004.

GOSUB 60 works in partnership with leading device manufacturers, service carriers, operators, and distributors to provide customers with great gaming entertainment that enhances the mobile phone experience. They develop and publish software for dozens of wireless carriers in more than 20 countries including the U.S., U.K., France, Mexico and Brazil. GOSUB 60’s mobile software products are available across all major handsets in a variety of languages.

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