

## **GOSUB 60 OPENS CORPORATE HEADQUARTERS IN SANTA MONICA, CALIFORNIA**

*New office to serve as operations base for ambitious 2005 development and publishing slate*

**Santa Monica, CA – September 15, 2004** – Fast-rising developer and publisher of wireless games, GOSUB 60, today announced the official opening of its new corporate offices in Santa Monica, California.

“The consolidation of our marketing, development and publishing functions in one physical space was long overdue and is already providing tremendous synergies,” said Josh Hartwell, CEO of GOSUB 60. “We’ve got five titles on the market, another three in production, and a total of twelve slated for release by the end of 2005. Even with our highly efficient development methods, that’s an ambitious schedule, so we’re delighted to already note increased productivity and operational efficiencies in our new space.”

The company’s retro-modern offices on Santa Monica’s teeming 3<sup>rd</sup> Street Promenade are minimalist and eclectically decorated, a design scheme that mirrors the trend-setting hipness of the company principals as well as their youthful target market. GOSUB 60’s V.P. of Development, Paul Bolten, elaborated: “We wanted to continue operating out of Southern California, the nexus of the wireless gaming industry, and this office provides an ideal location; it’s a great high-energy environment for us to create really innovative wireless entertainment.”

Both Hartwell and Bolten are 5-year veterans of the mobile software market and have been instrumental in developing such top-selling and award-winning titles as JAMDAT Bowling, EA SPORTS™ FIFA World Cup™, Solitaire Deluxe, and Tiger Woods PGA Tour® Golf 2004.

GOSUB 60’s new Corporate Headquarters are located at:  
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Suite 309  
Santa Monica, CA 90401  
Tel: 310.394.4760  
E-mail: [info@gosub60.com](mailto:info@gosub60.com)

### **About GOSUB 60:**

Launched in 2003, GOSUB 60 focuses on creating "Gateway" games: familiar software delivered with the high quality and intuitive controls necessary to turn wireless callers into wireless game players. Adhering to this aim has made their first self-published title, "Solitaire Deluxe," one of the most successful cell phone games in the world with over 500,000 copies downloaded.

GOSUB 60 works in partnership with leading device manufacturers, service carriers, operators, and distributors to provide customers with great gaming entertainment that enhances the mobile phone experience. They develop and publish software for dozens of wireless carriers in more than 20 countries including the U.S., U.K., France, Mexico and Brazil.

GOSUB 60’s mobile software products are available across all major handsets in a variety of languages. For more information visit [www.gosub60.com](http://www.gosub60.com).

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